

2024 COMMUNITY IMPACT DAY

This year's Community Impact Day was the most successful ever, making a significant impact across West Michigan. A record-breaking 1,522 community members volunteered with over 70 nonprofits at 75 locations in Allegan, Fennville, Grand Haven, Grand Rapids, Hamilton, Holland, Hudsonville, Jenison, West Olive, and Zeeland. They completed tasks such as yard work, landscaping, cleaning cemeteries, window washing, administrative duties, stocking, food sorting, painting, gardening, and so much more.

2023 DATA

47	60	950	2,872
Participating Organizations	Volunteer Locations	Total Volunteers	Hours of Work Completed

2024 DATA

70	75	1,522	4,566
Participating Organizations	Volunteer Locations	Total Volunteers	Hours of Work Completed

GROWTH FROM PRIOR YEAR

48%	25%	60%	58%
Participating Organizations	Volunteer Locations	Total Volunteers	Hours of Work Completed

"This year's event was bigger and more impactful than ever before," said Jodi Owczarski, Chamber President & CEO. "Our volunteers completed 4,566 hours of work for nonprofits and municipalities that would not have otherwise had the resources. They transformed last year's ripples of influence into tidal waves of positive impact."

TIDAL WAVES OF POSITIVE IMPACT

1

$60,000

KOLLEN PARK PAINTING

Estimated cost savings by using our volunteers instead of hiring professional contractors.

2

$6,000

TULIP BULB REMOVAL

Estimated cost savings by using our volunteers instead of hiring professional contractors.

3

$152,915

VALUE OF VOLUNTEER LABOR

Estimated value in volunteer labor based on Independent Sector's national pay rate.





PARTICIPATING ORGANIZATIONS

3Sixty
Arbor Circle
Barnabas Ministries
Benjamin's Hope
Boys & Girls Club of Greater Holland
Camp Blodgett
Camp Sunshine
Cappon House
City of Holland
City of Zeeland
City on a Hill
Community Action House
Compassionate Heart Ministries
Critter Barn
Doors of Hope
Down to Defend
Empowering Youth Global Connection
Escape Ministries
Evergreen Commons
Family Promise of West Michigan
Felt Estate
First Tee West Michigan
Gateway Mission
Geneva
Gilda's Club Grand Rapids
Good Samaritan
Grant Me Hope
Hand2Hand
Harbor Humane Society
Harmony Communities
Harvest Stand Ministries
Herrick District Library
Holland Board of Public Works
Holland Civic Center
Holland Public Schools
Holland Museum
Hungry for Christ
Kids' Food Basket
Lakeshore Habitat for Humanity
Latin Americans United for Progress
Lighthouse Immigrant Advocates
Mediation Services
Momentum Center
Movement West Michigan
Neighbors Plus
Nestlings Diaper Bank
Out On The Lakeshore
Positive Options
Ready for School
Red Horse Center
Renew Therapeutic Riding Center
Resilience
Reset Effect
Resthaven
Single MOMM
The Day Center of Evergreen Commons
The Salvation Army
Versiti Blood Center of Michigan

IT'S ALL ABOUT COMMUNITY

Over 168 businesses joined, with many closing for the day or allowing employees time off. Koops Automation Systems led with 60 volunteers. Paul Brinks, President & CEO of Koops Automation Systems, said, "The event brought our team together and made a real difference. We're eager to participate again next year." Local schools also contributed, with Holland Public Schools sending dozens of students. Superintendent Nick Cassidy shared, "Our students' engagement in Community Impact Day reflects our values. We aim to increase student participation next year." Volunteers found the day fulfilling, and organizations praised its benefits. We celebrated with an after-party at the Holland Civic Center, featuring food, games, and live broadcasting by 92.7 the VAN. The energy was contagious!

FORWARD TOGETHER

Our community showed up for this year's event. Our team is already hard at work planning for next year, with the ambitious goal of reaching 2,025 volunteers in 2025. We are trailblazing a path for others to follow and are excited to see other communities across the nation implement their own Community Impact Day. We hope you'll join us to make a huge impact on May 14, 2025!

THANK YOU EVENT SPONSORS

PROGRAM SPONSOR
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Buist Electric
Consumers Energy
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GRCC Lakeshore Campus
Haworth
Holland BPW
HAP
JR Automation
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Koops Automation Systems
LMCU
Lakewood Construction
The CBD Store
The trU Group
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MICHIGAN WEST COAST CHAMBER OF COMMERCE