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## PRESS RELEASE

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### **West Coast Chamber Announces Lead Investors for Capital Campaign: Haworth and LG Energy Solution Secure Naming Rights**

**Holland, MI** – The Michigan West Coast Chamber of Commerce is thrilled to announce two lead investors stepping forward in support of its Trailblazing into the Future Capital Campaign. **Haworth** and **LG Energy Solution** have been granted naming rights for their generous investments, helping bring to life the Chamber's new home on the third floor of The Next Center, 65 E. 7th Street in downtown Holland.

**The Career Center Powered by Haworth** will serve as a dynamic hub connecting business and education. This dedicated space will offer students and young adults access to career exploration programs, workforce readiness tools, and meaningful connections, helping ensure a strong talent pipeline for generations to come.

"At Haworth, we're passionate about creating spaces that inspire people to learn, collaborate, and grow," said Matthew Haworth, Chairman of Haworth. "Supporting the Career Center aligns well with our vision to help equip the next generation of talent right here in West Michigan."

**The Innovation Center Powered by LG Energy Solution** will host all in-house Chamber programs and provide flexible space for member meetings and community gatherings. With movable walls and a modular design, the Innovation Center can easily transform into two conference rooms, one large meeting space, or a completely open layout for more than 100 guests.

"The West Coast Chamber is one of our most important partners in the State of Michigan," said Dae sik Choi, president of LG Energy Solution Michigan, Inc. "This facility underscores our shared commitment with the West Michigan community to grow local talent and foster a vibrant ecosystem of innovation and advanced technology."



In addition to its naming investment, LG Energy Solution's contribution has also unlocked a donation match program, inviting businesses and individuals to double their impact and be part of a trailblazing space that will shape the future of our community.

"We are beyond grateful for partners like Haworth and LG who are coming alongside the West Coast Chamber to make this move to The Next Center a reality," said Jodi Owczarski, President & CEO of the Michigan West Coast Chamber of Commerce. "This is more than a new office—it's the beginning of a new chapter focused on collaboration, innovation, and community impact."

The Chamber extends a heartfelt thank you to all early supporters of the Capital Campaign. To explore the full list of investors and learn how you or your business can get involved, visit [www.westcoastchamber.org/capital-campaign](http://www.westcoastchamber.org/capital-campaign).

#### **About the Michigan West Coast Chamber of Commerce:**

The Michigan West Coast Chamber of Commerce serves over 1,200 member businesses and their 80,000 employees in the Holland and Zeeland areas. As a Catalyst, Convener, and Champion, the Chamber connects member businesses to the resources they need to be successful. The Chamber has been recognized with the U.S. Chamber's prestigious Five Star Accreditation. Less than 1% of chambers in the country receive this distinction. The Chamber is proud to be named a 2025 Chamber of the Year by the Association of Chamber of Commerce Executives (ACCE). Learn more by visiting [www.westcoastchamber.org](http://www.westcoastchamber.org).

#### **About Haworth:**

Haworth believes great spaces empower people to thrive and work their best. As a leading global furniture maker, the company partners with customers, dealers and influencers to create spaces that result in effective people and efficient real estate. Haworth's customer-first approach comes from an entrepreneurial spirit, design-forward thinking and multicultural perspectives. Founded in 1948, Haworth is a privately-owned company operating in more than 150 countries through a global network of 400 dealers and 8,000 employees. Headquartered in Holland, Michigan, U.S.A., the company has sales of \$2.57 billion USD.

#### **About LG Energy Solution:**

Since 2010, LG Energy Solution—a global leader in advanced battery technology—has invested more than \$3 billion in its Holland cell plant. The facility makes cells for both electric vehicles and Energy Storage Systems (ESS) and recently introduced ESS lithium-iron phosphate (LFP) batteries, a technology that will play a key role in securing American energy independence and reducing strain on the power grid. With more than 1,000 current employees and ongoing hiring plans, the company is a top ten employer in Allegan and Ottawa counties, bringing new jobs, training and economic opportunities with emerging industries and new customers to West Michigan.