



Platinum Premier Partnership Impact Report October 2025 - September 2026

Through your partnership and investment, thousands of business leaders, employers, volunteers, and community members have had opportunities to connect, grow, lead, and make a positive impact. Thank you for helping us strengthen our business community.

Impact at a Glance

Your support helped create opportunities for advocacy, business building, leadership and talent development, community impact, and more across the Lakeshore.

7

Advocacy in Action
Programs

25

Business Builder
Programs

18

Leadership and Talent
Development Programs

1,801

Community Impact Day
Volunteers

2,300+

Members Reached
Through Sponsored
Email



Griffin Cobean at an Advocacy in Action program.



The Blue Cross Blue Shield of Michigan team at the 2025 Annual Awards Celebration.

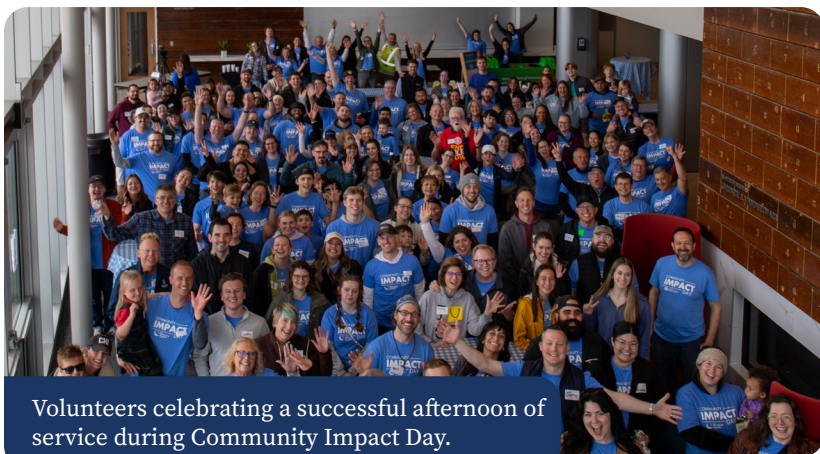
“This is always a great one to attend to see where our economy is heading!”
- Economic Forecast Attendee

“It was perfect!”
- Annual Awards Attendee

“The Chamber always does a spectacular job in hosting and running the meeting.” - Advocacy in Action Attendee



The Chamber Ambassador Team at their end of year party in May 2026.



Volunteers celebrating a successful afternoon of service during Community Impact Day.



Members networking with each other following a monthly Advocacy program.

Your Partnership in Action

- Businesses connected with elected officials and stayed informed on key policy issues
- Emerging and established leaders developed and strengthened their skills
- Ambassadors supported the Chamber's mission
- Volunteers served throughout the community
- Members built meaningful relationships and connections
- Concierge event communication and access to 47 tickets for Chamber Advocacy, Business Builder, and Leadership and Talent Development programming

Celebrating What We Accomplished Together

This year marked an exciting chapter for our business community. Together, we opened our new home at the Next Center, expanded workforce development efforts through the Chamber Career Center, created new opportunities for emerging leaders through West Coast Young Professionals, unveiled a refreshed brand identity, and were honored to be named the 2025 Chamber of the Year.

This tidal wave of positive impact reflects the collective investment of our members, sponsors, and community partners.

Thank you for being our Platinum Premier Partner! Your investment helps strengthen our business community. We truly value your partnership and look forward to another remarkable year.

Britt Delo
Vice President of Strategic Initiatives

Custom Selections

Chamber Mission Development Advocacy in Action: Legislative Series

Program Sponsor

Business Builder

Silver Sponsor

Leadership and Talent Development

Silver Sponsor

Included tuition for West Coast Leadership

Custom Opportunities

Ambassador Team

Program Sponsor

Marketing Opportunities

Sponsored Email

Exclusive Member Spotlight

Programs

Annual Awards Celebration

Program Sponsor

Community Impact Day + After Party

Gold Sponsor

Golf Outing

Sponsor

Total Investment: \$40,000