



MICHIGAN
WEST COAST
CHAMBER OF COMMERCE

2024 ANNUAL REPORT

WEST COAST CHAMBER TEAM MEMBERS



Jodi Owczarski, IOM
President & CEO



Britt Delo
VP of Membership & Marketing



Jessica Lynch
Director of Membership



Colleen Schipsi, IOM
VP of Operations



Hannah Bowen
Program Manager



Alyssa Gabriele
Member Engagement
Coordinator



Emmy Riemersma
Membership and Marketing
Coordinator



A MESSAGE FROM OUR PRESIDENT & CEO

As I look back on this past year, I am incredibly proud of our team for the many remarkable things they have accomplished. The West Coast Chamber earned five-star reaccreditation from the U.S. Chamber and placed as a finalist for the Association of Chamber of Commerce Executives' Chamber of the Year award. None of this would have been possible without the unwavering support of our board, sponsors, and members. These awards are not just about us; they are about you and the stories that shape our vibrant community.

One of the success stories that I am most proud of is the incredible impact of Community Impact Day, which reached new heights this year with over 1,500 volunteers serving at 75 volunteer locations across our community. What started as a ripple of change has grown into a tidal wave of positive impact. This achievement was possible because our community came together with a shared commitment to make a difference.

At the Chamber, we are incredibly excited for the year ahead and eager to continue making an impact on our community. We are trailblazing a way forward with new initiatives to champion a thriving community and serve as a catalyst for business growth and development. Thank you for your continued support and dedication. Together, we are the West Coast Chamber.



Jodi Owczarski, IOM
President & CEO

WEST COAST CHAMBER PURPOSE & NICHE

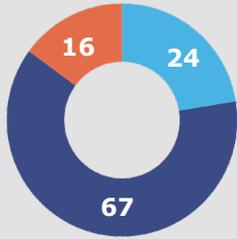
PURPOSE STATEMENT

WE EXIST TO BE A
CATALYST FOR BUSINESS GROWTH AND DEVELOPMENT
CONVENER OF LEADERS AND INFLUENCERS
CHAMPION FOR A THRIVING COMMUNITY

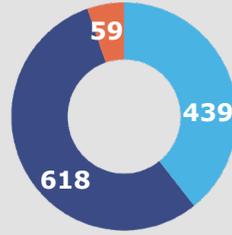
OUR NICHE

WE CULTIVATE BUSINESS SUCCESS THROUGH
ADVOCACY
BUSINESS BUILDING
COMMUNITY IMPACT
INCLUSIVITY
LEADERSHIP AND TALENT DEVELOPMENT

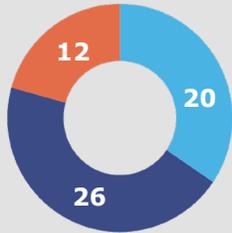
THE COLLECTIVE IMPACT OF OUR WORK



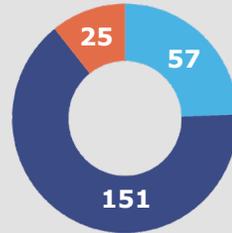
ADVOCACY



BUSINESS BUILDING



INCLUSIVITY



LEADERSHIP AND TALENT DEVELOPMENT

- # OF ARTICLES
- # OF DIGITAL MEDIA
- # OF PROGRAMS

1,514

TOTAL # OF ARTICLES,
DIGITAL MEDIA POSTS,
AND PROGRAMS

THE COLLECTIVE IMPACT OF OUR WORK

\$748,866

Membership Revenue from New & Renewing Members

\$405,113

Sponsorship Revenue

\$216,454

Program & Event Revenue

42

Ribbon Cuttings

\$529,305

West Coast Cash Purchased

234,216

Online Page Views

13,920

Combined Social Media Followers

1,227

Total Members

135

Members Joined

91.38%

Member Retention Rate

954

West Coast Leadership Graduates

BOARD OF DIRECTORS EXECUTIVE TEAM MEMBERS



David Bolt
Board Chair
GMB Architecture + Engineering



Jim Eickhoff
Chair Elect
Creative Dining Services, Inc.



Paul Brinks
At Large
Koops, Inc.



Patti VanDort
At Large
Holland Hospital



Jon Lanning
Past Chair
INONTIME, Inc.

BOARD OF DIRECTORS

Menaka Abel-Hunter
Chief Financial Officer
Request Foods, Inc.

Paul Brinks
President & CEO
Koops, Inc.

Boyd Feltman
CEO
Peachwave

Jon Lanning
Owner
INONTIME, Inc.

Jennifer Owens
President
Lakeshore Advantage

Mitch Bakker
Owner/Principal
IDA Designs | StrEATs Taco Kitchen

Rebecca Dernberger
President
Avancer Executive Search

Jack (JL) Johnson
Co-Founder
Jolt Energy Storage Technologies

Ernesto Lopez
Broker/Owner
UBeHome Real Estate

Jackie Rice
General Counsel
MillerKnoll

Juanita Bocanegra
District Judge
Ottawa County

Jim Eickhoff
President & CEO
Creative Dining Services, Inc.

Stacy Segrist Kamphuis
President
The Insurance Group

Scott Lubbers
Senior Vice President
Fifth Third Bank

Patti VanDort
CEO
Holland Hospital

David Bolt
President
GMB Architecture + Engineering

Mike Ellis
Chairman
Spin Dance

Har Ye Kan
Owner
HYK Consulting LLC.

Kyle Mayer
Superintendent
Ottawa Area ISD

Travis Williams
CEO
ODC Network

AMBASSADOR LEADERSHIP TEAM MEMBERS



Jesse Prins
Chair
First National Bank
of Michigan



Aris Knitter
Vice Chair
Five Star Real
Estate Lakeshore



Robin Bartells
At Large
Gordon Water
Systems



Josh Delo
At Large
The Insurance Group



Chad Mesbergen
At Large
Tulip Time



Jennifer Crosby
Past Chair
Gill Staffing

AMBASSADOR TEAM MEMBERS

Julie Abel, JabberDesign Website Design & Development
Bill Badran, Holland Board of Public Works
Robin Bartells, Gordon Water Systems
Sami Birch, Mission Design & Automation
Michele Chaney, Consumers Credit Union
Kate Chrisman, Zeeland Board of Public Works
Tricia Cranmer, Hope College
Jennifer Crosby, Gill Staffing
Ben De Vries, Oranje Boven Marketing
Wayne DeBruyn, Baird Wealth
Josh Delo, The Insurance Group
Shannon Dykstra, West Michigan Law, P.C.
Andrew Gorter, Plus One Coaching

Heather Houtman, Winsome Travel Design
Linda Kaiser, Holland Tasting Tours
Julie Kamer, Independent Bank
Raechel Kamphuis, The Insurance Group
Stacy Segrist Kamphuis, The Insurance Group
Aris Knitter, Five Star Real Estate Lakeshore
Hope Lesperance, Edward Jones Lesperance
Janet McNamara, Janet McNamara, Realtor
Chad Mesbergen, Tulip Time Festival
Kaylee Mesbergen, ODC Network
Kelly Miller, Back To Health Chiropractic
Kara Nguyen, Kids Hope USA
Kevin O'Keefe, Independent Bank

Kory Plockmeyer, Movement West Michigan
Jesse Prins, First National Bank of Michigan
David Purnell, DP Creative Audios CPAs & Video
Marco Rios, West Michigan Works!
Dan Robertson, Huntington National Bank
Robyn Schopp, Gordeaux Consulting
Tim Schreur, Schreur Printing & Mailing
Jill Schutte, Hungerford Nichols CPAs + Advisors
Ty Tanis, Boys & Girls Club of Holland
Kim Vandermolen, Tulip Time Festival
Donald Wilkinson, Lakeshore Habitat for Humanity
Lindsey Williams, United Federal Credit Union
Michelle Wood, Pine Rest Holland Clinic

PLATINUM PARTNER



COMMUNITY CHAMPION PREMIER PARTNER



GOLD PREMIER PARTNERS



SILVER PREMIER PARTNERS





MICHIGAN
WEST COAST
CHAMBER OF COMMERCE



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