

Automated Email #1 (Welcome)

Subject: Welcome to the West Coast Chamber

Content:

Thank you for joining the West Coast Chamber. We're excited to welcome you to a network of over 1,200 businesses and more than 80,000 employees who are dedicated to making an impact in our community and working together to connect, grow, and lead.

Your membership is more than access to programs and resources. It's an investment in a thriving business community where people come together to support one another, share ideas, and make a positive impact.

[Our entire staff](#), [Board of Directors](#), and [Ambassador Team](#) are committed to delivering a remarkable experience and helping you make the most of your membership. We hope this is the first year of a long-term partnership.

We're so glad you're a part of our community. Please reach out to us anytime. We're here for you!

*Thank you,
Jodi Owczarski*

Automated Email #2 (Marketing)

Subject: Your Chamber Resource Guide: Maximize Your Membership

Content:

Your Chamber membership is all about you. As a member, you have access to a variety of resources designed to support your business and increase your visibility within the community.

Here are a few ways to get started:

Stay Connected and Informed

- *Read the Weekly eNews each Friday for insights, opportunities, and upcoming events.*
 - *You've been automatically added to our subscription list. If there are additional team members who would like to receive Chamber communications, please let us know. Your entire team is part of the Chamber community.*
- *Visit our [In the News](#) page for timely updates from the Chamber.*

Increase Your Visibility

- *Share your announcements, updates, and events through [Member News](#).*
- *Post open positions on our [Job Board](#) or [Internship Board](#).*
- *Celebrate grand openings, business anniversaries, and other milestones through [Chamber celebration opportunities](#).*

Build Connections

- *Explore the [Member Directory](#) to connect with fellow Chamber members.*

- Check out our [Program Calendar](#) and attend Chamber programs to expand your network and stay engaged.

Share Your Support

- [Download the Chamber member logo](#) to display on your website.

Thank you!

Your Chamber Team

Automated Email #3 (WCC)

Subject: Your Chamber Resource Guide: Support Local

Content:

Your Chamber membership connects you to programs designed to strengthen our local business community, including West Coast Cash, our community gift certificate program.

West Coast Cash is a great way to support local businesses while keeping dollars circulating throughout our community. There are a few ways to get involved:

- *Purchase West Coast cash to use at participating businesses throughout the area.*
- *Become a merchant and accept West Coast Cash at your business.*
- *Take advantage of our corporate discount program.*

Learn more about the program and how to get involved by visiting the [West Coast Cash page](#).

Together, we can help keep dollars local and support the businesses that make our community thrive.

Your Chamber Team

Automated Email #4 (Discount)

Subject: Your Chamber Resource Guide: Exclusive Member Savings

Content:

Your Chamber membership includes access to programs and services designed to support your business, strengthen your team, and help you save money.

Here are a few exclusive benefits for you and your team to explore:

- **Accident Fund Workers' Compensation Insurance** – Access potential savings on workers' compensation coverage while protecting your team.
- **Auto-Owners Insurance Group** – Members may qualify for discounts on select business insurance products.

- **SOAR™ by Cornerstone** – Members and their immediate family are eligible to receive a 10% discount scholarship toward a business degree through SOAR™ by Cornerstone University.
- **Certificate of Origin Services** – Receive discounted rates when exporting your products worldwide.

[Visit our website](#) for more information on all our Member Discount Programs.

These are just a few of the ways your Chamber membership can provide value. If you have questions about maximizing your membership, we're always happy to help.

Your Chamber Team

Automated Email #5 (More Ways to Connect)

Subject: Your Chamber Resource Guide: Get Connected

Content:

One of the best parts of being a Chamber member is the many opportunities to connect – with peers, with the community, and with future talent. Here are a few ways you can plug in:

- [Attend Chamber programs](#) to connect with fellow businesses and community leaders.
- Get involved with [West Coast Connect](#) to explore nonprofit board and committee opportunities.
- Support the future workforce through the [Chamber Career Center](#) and opportunities like [Education Connections](#), strengthening connections between business and education.
- Invest in emerging leaders through [West Coast YPs](#), helping young professionals build relationships, develop as leaders, and become more connected to the community.

These programs are designed to bring people together, strengthen relationships, and create meaningful ways for you and your team to engage. We can't wait to see how you'll get connected!

Your Chamber Team

Automated Email #6 (Sponsorship)

Subject: Your Chamber Resource Guide: Invest in Your Community

Content:

Your Chamber membership is designed to support your goals.

If increasing visibility, building relationships, and making a positive impact are important to your organization, sponsorship may be a great fit. Sponsorship is an opportunity to invest in our business community.

A few things to know:

- Sponsorship opportunities start at just \$250.
- Customized opportunities are available for businesses of all sizes.
- Opportunities range from one-time sponsorships to year-round Premier Partnerships.

If you'd like to learn more, connect with Lindsey Younglove at lindsey@westcoastchamber.org or complete this short interest form to receive more information:

<https://form.jotform.com/210275538205148>

Thank you for being part of the Chamber community.

Your Chamber Team

Automated Email #7 (Renewal)

Subject: Celebrating One Year with the Chamber

Content:

Your one-year Chamber anniversary is right around the corner – congratulations! We hope you've found real value in the connections, resources, and opportunities available through your membership.

Your membership makes a positive impact. It powers the work we do on behalf of the business community and the broader community we serve: bringing individuals and businesses together, supporting organizations, and investing in initiatives that move our community forward. Thank you for being part of that work.

As you look ahead, we'd love to continue building on that momentum together. If you'd like to explore new ways to get connected, increase your visibility, or maximize your membership, we're always here to help.

We appreciate you and we value your feedback. Please take a moment to let us know how we're doing: [Membership Survey](#).

Thank you for being part of the West Coast Chamber. We look forward to continuing our partnership and supporting your success in the year ahead.

Best,
Your Chamber Team